



Business Intelligence

Your greatest potential market and source of competitive advantage may not be new products or sales programs. It may be your current customers.

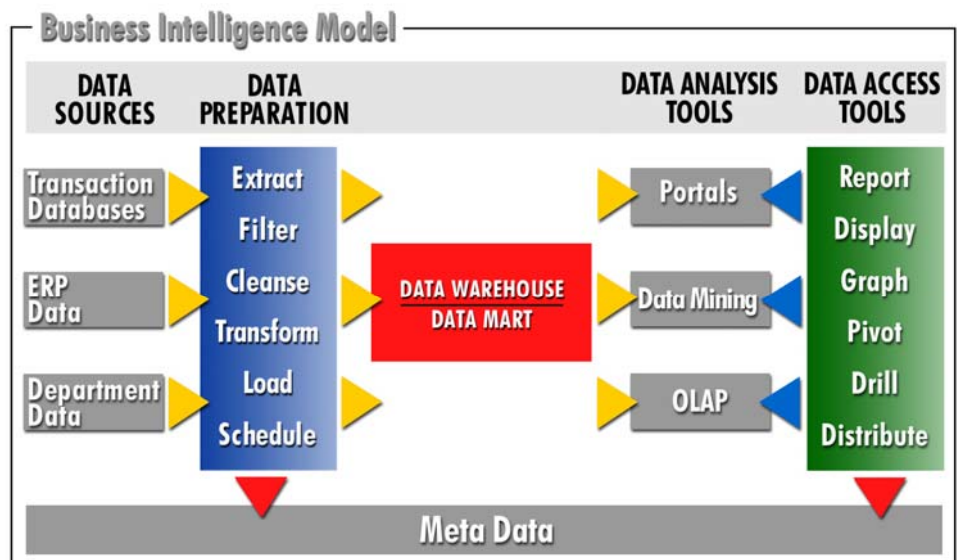
What you know about your customers, products, and operations can help you dramatically increase revenues, reduce costs, and enhance profitability. While the transactional systems used in your day-to-day operations can provide useful information, they do not uncover trends and patterns that might be exploited to improve or build business value. At **xwave**, our Business Intelligence Practice can help you leverage the information assets of your organization, leading to improved and informed decision making. From requirements analysis, to solution implementation and support, **xwave** has the right skills and resources to address your business needs.

About Business Intelligence

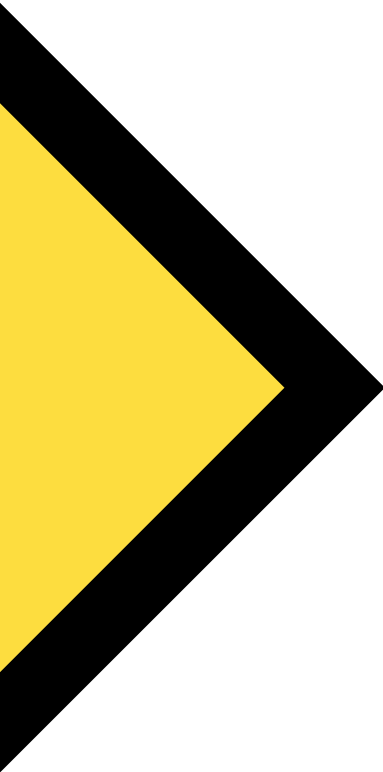
Business Intelligence (BI) involves extracting, storing and analyzing data from a wide range of sources, and transforming it into meaningful knowledge that enables better decision-making. As illustrated in the diagram below, the data warehouse/data mart is the central repository for information; this information has been gleaned from one or more sources; filtered, or 'cleansed'; and transformed into a format suitable for analysis. BI tools then query and analyze the data to identify trends, isolate problem areas, and drill down to retrieve salient details where necessary.

About xwave's BI Practice

xwave's Business Intelligence Practice provides end to end BI services: business knowledge; best-practice expertise; industry leading BI tools; and the extensive technical experience of more than 65 BI specialists. The result is solutions that enable users to access and leverage the vast amounts of information they must process in order to understand trends and analyze relationships—and ultimately make sound business decisions. By providing valuable insight into key operating information, **xwave's** team of BI experts helps companies become proactive and 'information agile': companies are able to respond quickly to problems, and take immediate advantage of opportunities.



Business Intelligence



xwave's BI offering

xwave supports the complete Business Intelligence life cycle. Whether a client is just beginning to investigate BI; needs to refine an existing data warehouse/BI solution; or is moving on to the next generation of BI tools, **xwave** can help.

Our BI offering includes:

- BI solution planning
- data modeling and OLAP (on-line analytical processing) dimensional modeling
- data-warehouse/data-mart design
- identification and implementation of data reporting requirements
- prototype development
- BI solution development
- data extraction, transformation and load (ETL)
- metadata repository development
- BI project management
- technical support
- end-user training

The value of BI

At **xwave**, our goal is to deliver tangible benefits that offer you an obvious advantage. The benefits of BI include:

- faster access to information
- a holistic view of customers
- a clear picture of trends and anomalies
- fresh insight from previously incompatible data sources
- an increased ability to execute important business functions such as strategic planning, forecasting, performance analysis, and modeling
- increased efficiency of marketing, finance, and functional operations
- standardized data definitions across business units
- enhanced data integrity
- knowledge driven marketing and sales initiatives
- improved accountability and control throughout the organization
- reduced redundant processing and reporting
- faster complex analysis due to shortened preparation and reporting times
- improved productivity

The value of xwave

xwave is not merely a BI provider, but a partner—one that delivers complete solutions combining leading-edge technology with practical implementation experience. More specifically, **xwave** offers the benefits of:

- a team of more than 65 BI specialists with extensive BI experience
- mastery of data warehouse administration and system support
- experience developing open, three-tier, client/server architectures
- in-depth industry-specific knowledge and Enterprise Resource Planning (ERP) expertise necessary for developing targeted BI solutions
- shortened implementation schedule resulting from experience in high-performance technologies and applications
- a focused project-management approach that accounts for and addresses change-management aspects of implementation
- partnerships with leading BI providers such as Cognos, Computer Associates, Oracle, and Microsoft
- a focus on clients in industries and sectors where the company has extensive experience, including energy, telecommunications, and the public sector
- a full range of services and the provision of end-to-end solutions through three key lines of business: Integration, Infrastructure, and Fulfillment

Contact Us

xwave is full-service business-solution providers, with 1500 professionals in locations across North America.

For more information:

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